

ENACTUS RAM LAL ANAND COLLEGE

UNIVERSITY OF DELHI

SOUTH CAMPUS



ANNUAL REPORT (2021-22)

THE TEAM

The session (2021-2022) has been a year that has held many milestones for Enactus Ram Lal Anand. The new core team started their tenure in January under the tutelage of Prof. Seema Gupta.

To build a new team an orientation program was conducted that saw over 150 participants that came in with their doubts and queries. Shortly after the orientation the recruitment forms were made available. Over 100 students applied to join the society after which a rigorous interview process was undertaken and 27 students were selected to form the team of Enactus.



PROJECTS

This year Enactus Ram Lal Anand started working on and was able to successfully register two new projects. These are:

PROJECT AAKAR (Officially launched on 10/03/2022)

This project was started with the aim of tackling the looming problem of plastic pollution. After applying ourselves to this problem we put in many hours of research and hands on experiments and finally came up with a way to recycle plastic bottle caps and turn them into nifty accessories like keychains, coaster and other accessories. Soon the project will move into its production phase which will allow us to generate employment for many beneficiaries.

THE FINESSE STUDIO (Officially launched on 10/03/2022)

Our traditional roots are slowly fading along with our culture. A big part of this is the traditional Indian art of pottery. Potters are being pushed to the edge and closer to the poverty line with the declining demand and respect for their art form. Finesse Studio is helping bring pottery back into the limelight, we organise a plethora of events from live pottery experience, hour long pottery workshops to even full-blown month-long courses.



FIELD VISITS

Field visits are a major part of Enactus and this year was no exception from visiting Potters in the Kumhar colony to looking for communities to set up production for Project Aakar we conducted over 10 Field visits in a span of 4 months.



MAJOR EVENTS

Enactus RLAC X Hasratein (10/03/2022)

Our first event for the session was conducted in collaboration with the Dramatics Society of Ram Lal Anand 'Hasratein'. Conducted in the month of march this event has two different stalls, one for each of our projects. The Finesse Studio set up a live pottery experience for the students present in the college. Over the span of 6 hours, we catered to over 80 students. The team of Project Aakar set-up

various games that required bottle caps instead of money to be played. This was done to raise awareness around the campus towards the issue of plastic pollution. Students collected and brought us over 200 bottle caps in order to participate. The popularity of this idea helped to start a conversation around plastic pollution and left the campus a lot cleaner for it.





Enactus RLAC X SGTB Khalsa (22/04/2022)

Following the success of our first event we visited an event conducted by Enactus SGTB Khalsa. The event was based on the premise of inviting the various Enactus' from different colleges to Delhi to showcase their projects and put up their stalls. With more fun games to raise awareness and another live pottery experience kiosk, this event saw a great footfall. Team Aakar also organised a lucky draw and the winners' received prizes from our first batch of in-house production.



Enactus X Art for Change (11/06/2022)

After numerous field visits to the Kumhar colony and developing a comprehensive curriculum with the help of our beneficiaries for our long form 1-hour workshops. In collaboration with 'Art for Change' we organised this workshop on the grounds of 'Samadhan: Centre for Human Resources'. Our inaugural workshop was greatly praised and appreciated. The workshop was designed in a way to give the patrons and full fledged pottery experience and all the participants were able to make their own full scale earthen ware by the end of the hour.

